

PEACE FIRST PRIVACY POLICY

This Privacy Policy was last updated on August 6, 2015.

Welcome to the web site (the “ **Site**”) of Peace First, Inc. (“**Peace First**”, “we”, “us” and/or “our”). This Site is operated by Peace First and has been created to provide information about our organization, information on programming and curriculum and access to fellowship and prize applications (the “ **Peace First Services**”) to our Site visitors (“you”, “your”). This Privacy Policy sets forth Peace First’s policy with respect to information including personally identifiable data (“ **Personal Data** ”) and other information that is collected from Site visitors.

Information We Collect:

When you interact with us through the Site, we may collect Personal Data and other information from you, as further described below:

Personal Data That You Provide Through the Site: We collect Personal Data from you when you voluntarily provide such information, such as when you contact us with inquiries, complete one of our applications, register for access to any Peace First Services or mailing lists or use other Peace First Services. Wherever Peace First collects Personal Data we make an effort to provide a link to this Privacy Policy.

By voluntarily providing us with Personal Data, you are consenting to our use of it in accordance with this Privacy Policy. If you provide Personal Data to this Site, you acknowledge and agree that such Personal Data may be transferred from your current location to the offices and servers of Peace First and the authorized third parties referred to herein located in the United States.

Other Information:

Non-Identifiable Data: When you interact with Peace First through the Site, we receive and store certain personally non-identifiable information. Such information, which is collected passively using various technologies, cannot presently be used to specifically identify you. Peace First may store such information itself or such information may be included in databases owned and maintained by Peace First affiliates, agents or service providers. This Site may use such information and pool it with other information to track, for example, the total number of visitors to our Site, the number of visitors to each page of our Site, and the domain names of our visitors' Internet service providers. It is important to note that no Personal Data is available or used in this process.

In operating this Site, we may use a technology called "cookies." A cookie is a piece of information that the computer that hosts our Site gives to your browser when you access the Site. Our cookies help provide additional functionality to the Site and help us analyze Site usage more accurately. In all cases in which we use cookies, we will not collect Personal Data except with your permission. On most web browsers, you will find a “help” section on the toolbar. Please refer to this section for information on how to receive notification when you are receiving a new cookie and how to turn cookies off. We recommend that you leave cookies turned on because they allow you to take advantage of some of the Site’s features.

Aggregated Personal Data: In an ongoing effort to better understand and serve the users of the Peace First Services, Peace First may conduct research on its customer demographics, interests and behavior based on the Personal Data and other information provided to us. This research may be compiled and analyzed on an aggregate basis, and Peace First may share this aggregate data with its affiliates, agents and business partners. This aggregate information does not identify you personally. Peace First may also disclose aggregated user statistics in order to describe our services to current and prospective business partners, and to other third parties for other lawful purposes.

Our Use of Your Personal Data and Other Information:

Peace First uses the Personal Data you provide in a manner that is consistent with this Privacy Policy. If you provide Personal Data for a certain reason, we may use the Personal Data in connection with the reason for which it was provided. For instance, if you contact us by e-mail, we will use the Personal Data you provide to answer your question. Also, if you provide Personal Data in order to apply for the Peace First Prize, we will share your Personal Data with our partners and affiliates in connection with judging such contest. Peace First and its subsidiaries and affiliates (our "Related Organizations") may also use your Personal Data and other personally non-identifiable information collected through the Site to help us improve the content and functionality of the Site, to better understand our users and to improve the Peace First Services. Peace First and its affiliates may use this information to contact you in the future to tell you about services we believe will be of interest to you. If we do so, each communication we send you will contain instructions permitting you to "opt-out" of receiving future communications. In addition, if at any time you wish not to receive any future communications or you wish to have your name deleted from our mailing lists, please contact us as indicated below.

If Peace First intends on using any Personal Data in any manner that is not consistent with this Privacy Policy, you will be informed of such anticipated use prior to or at the time at which the Personal Data is collected.

Our Disclosure of Your Personal Data and Other Information:

Peace First is not in the business of selling your information. We consider this information to be a vital part of our relationship with you. There are, however, certain circumstances in which we may share your Personal Data with certain third parties without further notice to you, as set forth below:

Business Transfers: As we develop our organization, we might merge with another organization or go through a similar event, in which case Personal Data may be part of the transferred assets.

Related Organizations: We may also share your Personal Data with our Related Organizations for purposes consistent with this Privacy Policy.

Agents, Consultants and Related Third Parties: Peace First, like many organizations, sometimes hires others to perform certain business-related functions. Examples of such functions include mailing information, maintaining databases and processing payments. When we employ another organization to perform a function of this nature, we only provide them with the information that they need to perform their specific function.

Legal Requirements: Peace First may disclose your Personal Data if required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation, (ii) protect and defend the rights or property of Peace First, (iii) act in urgent circumstances to protect the personal safety of users of the Site or the public, or (iv) protect against legal liability.

Your Choices:

You can use the Site without providing any Personal Data. If you choose not to provide any Personal Data, you may not be able to use certain Peace First Services.

Exclusions:

This Privacy Policy does not apply to any Personal Data collected by Peace First other than Personal Data collected through the Site. This Privacy Policy shall not apply to any unsolicited information you provide to Peace First through this Site or through any other means. This includes, but is not limited to, information posted to any public areas of the Site, such as bulletin boards (collectively, "Public Areas"), any ideas for new products or services or modifications to existing products or services, and other unsolicited submissions (collectively, "Unsolicited Information"). All Unsolicited Information shall be

deemed to be non-confidential and Peace First shall be free to reproduce, use, disclose, and distribute such Unsolicited Information to others without limitation or attribution.

Children:

We do not knowingly collect or solicit Personal Data from anyone under the age of 13, nor knowingly allow such persons to register on for the Peace First Services. Peace First does not currently allow registrants to register children under the age of 13. Users are prohibited from sharing login and password information with anyone, including their children. If you are under 13, please do not attempt to register for the Peace First Services or send any information about yourself to us. Additionally, if you are under 13 and would like to apply for the Peace First Prize, please ask your parent or guardian to complete an application on the Site. If you believe that we might have any information from or about a child under 13 without parental permission, please contact us via email at: info@peacefirst.org or in writing at 25 Kingston Street, 6th Floor, Boston, MA 02111, and we will endeavor to delete that information promptly from our databases.

Links to Other Web Sites:

This Privacy Policy applies only to the Site. This Site may contain links to other web sites not operated or controlled by Peace First (the “Third Party Sites”). The policies and procedures we described here do not apply to the Third Party Sites. The links from this Site do not imply that Peace First endorses or has reviewed the Third Party Sites. We suggest contacting those sites directly for information on their privacy policies.

Social Media:

Through the Site, you can choose to access certain social media websites and services that are owned and/or controlled by third parties (including, without limitation, Facebook and Twitter) (such websites and services, collectively, the “Social Media Services”). When you elect to access and use the Social Media Services, you will be sharing your information (which will include personal information if you elect to share such information) with those Social Media Services. As with other Third Party Sites, the information that you share with the Social Media Services will be governed by the privacy policies and terms of service of the providers of such Social Media Services and not by the policies and procedures we describe here. You may also be able to modify your privacy settings with these Social Media Services to, for example, control what information the Social Media Services disclose to other entities, including Peace First.

Security:

Peace First takes reasonable steps to protect the Personal Data provided via the Site from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. However, no Internet or e-mail transmission is ever fully secure or error free. In particular, e-mail sent to or from this Site may not be secure. Therefore, you should take special care in deciding what information you send to us via e-mail. Please keep this in mind when disclosing any Personal Data to Peace First via the Internet.

Other Terms and Conditions:

Your access to and use of this Site is subject to the [Terms of Use](#).

Changes to Peace First’s Privacy Policy:

The Site and our business may change from time to time. As a result, at times it may be necessary for Peace First to make changes to this Privacy Policy. Peace First reserves the right to update or modify this Privacy Policy at any time and from time to time without prior notice. Please review this policy periodically, and especially before you provide any Personal Data. This Privacy Policy was last updated on the date indicated above. Your continued use of the Site after any changes or revisions to this Privacy Policy shall indicate your agreement with the terms of such revised Privacy Policy.

Access to Information; Contacting Peace First:

To keep your Personal Data accurate, current, and complete, please contact us as specified below. We will take reasonable steps to update or correct Personal Data in our possession that you have previously submitted via this Site.

Please also feel free to contact us if you have any questions about Peace First's Privacy Policy or the information practices of this Site.

You may contact us as follows: info@peacefirst.org